

**22nd & 23rd November 2023**  
**ExCeL London**

**important  
events in  
one great  
show**

**FLOODEX**  


  
**WATERWAYS**  
MANAGEMENT SHOW

**NATIONAL  
DRAINAGE  
SHOW**



# THE SHOW INTRODUCTION

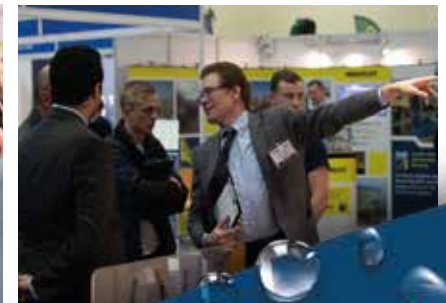
**When we launched Floodex, seven years ago, it was always with the aim of taking a more holistic approach, trying to address silo thinking and bringing stakeholders from different disciplines together in one place.**

We now have Floodex, the National Drainage Show and Waterways Management Show, all in the same halls at Excel, in London with CPD accredited theatres covering each area. With around 2,500 (and growing) pre-qualified and filtered audience, we have possibly one of the most focussed, yet diverse audiences that can be had.

We send regular newsletters out to our database of just over 18,000 qualified contacts, with regular opening rates of around 25%, which we believe is a reflection of how clean and current our database is; which we continue to build and update constantly.

We are delighted that the National Infrastructure Commission are joining us this year to present their latest insights.

The benefits of being able to mix with such a qualified audience are far reaching, whether it is to promote your business and create valuable, new contacts for the future, or seizing the opportunity to interact with peers, experts and influential thought leaders from a range of industries and disciplines. Ask us about banner advertising in our newsletters. Face to face communication will never be beaten as a way of creating relationships, memorable impact and first impressions of an organization. Over that last few years, many of us have found out that you just cannot recreate that in print or electronically. This is the best way to meet new buyers and connect with old and current customers on a quintessential level. If you are looking to generate new business or build valuable contacts, please contact us.





# FLOOD PROFILE

Floodex is the largest trade show in the UK for the flooding, drainage and water management sectors.

Now in its 7th year, Floodex is probably the most comprehensive trade show for anyone working within flood defence planning, mitigation and recovery. This includes all aspects from catchment areas & water level management, through SuDS to flood defence systems.

If you want to see a very focused audience of decision makers, buying powers, policy shapers and professionals from across the market this is the event for you. Including but not limited to: Internal Drainage Boards/Local Authorities/ County Councils / District Councils, Flood Officers, Engineers, Councillors, Cabinet members and professionals who are responsible for the following: Drainage; Environment;

Flooding; Green Spaces; Highways; Housing; Local Enterprise Partnerships; Rural Associations; Farming and Animal Management.

Other visitors include; Contractors, Developers: Property Asset Managers: Insurers: Logistics Managers: Facility Managers: Engineers & Planners: Architects: Infrastructure Companies: Engineering Companies & Consultants: Drainage Companies: Local Enterprise Partnerships representatives.

[www.floodex.co.uk](http://www.floodex.co.uk)

**FLOOD**  
**EX**





# WATERWAYS MANAGEMENT PROFILE

Waterways Management Show in the UK  
for the inland waterways and associated  
land management sectors.

The show for anyone who has an interest in inland waterways, canals, rivers and lakes, as well as associated land & property. Supported by Canal & River Trust, Inland Waterways Authority and Rivers Trust.

Being co-located with Floodex, means many interested stakeholders will already be visiting, but this is an event for many that are focused on management, upkeep and restoration of our inland waterways, such as rivers, canals, lakes and reservoirs, as well as the fens and other lowlands.

Apart from making a valuable contribution to water level management and thereby having a positive impact on flood

incidents, there is a whole other world associated with farming & estates, infrastructure, leisure facilities, real estate, flora, fauna and the general environment. Responsible for the following: Drainage; Environment; Flooding; Green Spaces; Highways; Housing; Local Enterprise Partnerships; Rural Associations; Farming and Animal Management.

[www.waterwaysmanagementshow.com](http://www.waterwaysmanagementshow.com)





# NATIONAL DRAINAGE SHOW

The National Drainage Show is the trade event for the drainage, water and wastewater market, colocated with Floodex.

The trade show for anyone working in wastewater, drainage planning, drain installation, maintenance and renovation. Supported by the National Association of Drainage Contractors and Drain Trader magazine.

The National Drainage Show is running alongside Floodex and at the sametime as Homes UK and Futurescape (the UK's leading commercial landscape architects show).

This event is a supply chain showcase and an opportunity to meet end user buyers. The co-located Floodex has always attracted many relevant decision makers, including internal drainage boards, local authorities, contractors, developers and engineers.

This two-day event delivers new business contacts for any company that is involved in drains, drainage water & wastewater technology, repair and restoration; if you are involved in this industry, this will be your show. The Show enjoys widespread support from important industry organisations and trade associations, which helps attract the right kind of audience, such as: Drain Trader, NADC, the National Sewerage Association,

[www.drainageshow.com](http://www.drainageshow.com)

NATIONAL  
**DRAINAGE  
SHOW**





## Supported by:

- Environment Agency
- Canal & River Trust
- National Association of Drainage Contractors (NADC)
- Inland Waterways Association
- CIWEM
- UK Society for Trenchless Technology (UKSTT)
- CIRIA and susdrain
- Rivers Trust
- National Infrastructure Commission
- Drain Trader Magazine
- Pipeline Industries Guild
- Future Water Association
- Water Briefing
- CAMELLIA
- BDMA

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### WEBSITES

[www.floodex.co.uk](http://www.floodex.co.uk)  
[www.waterwaysmanagementshow.com](http://www.waterwaysmanagementshow.com)  
[www.drainageshow.com](http://www.drainageshow.com)