

# Clean & Tidy

## HOME SHOW

### **The Clean & Tidy Home Show returns for sophomore 2023 show**



**Following on from their debut year in 2022, the Clean & Tidy Home Show returns to ExCeL London on 14th and 15th October 2023 for an event that unites brands and visitors who wish to create a happier, healthier and positive living space, through a range of popular household brands, experts and workshops that take place across the two days.**

The Clean & Tidy Home Show is the first of its kind, in celebrating home cleaning and organisation, for homeowners and enthusiasts alike to meet with some of the most loved global brands in the home category. The inaugural event that took place In 2022 saw thousands enter through the doors, including a surprise appearance from community pillars, Stacey Solomon and Mrs Hinch.

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The show serves as a platform to empower attendees on the mental health and well-being benefits of a clean and tidy home, through an impressive lineup of industry experts, renowned brands, and speakers. The event offers a myriad of engaging activities and opportunities for attendees to gain valuable insights, explore innovative products, and connect with like-minded individuals who share a passion or need for cleanliness and organisation.

Attendees will be able to 'Ask the Expert' and receive tips from their range of experts in a 1-to-1 setting. The Community Hub is a place for attendees to network with the Clean & Tidy Home Show 'Shine Squad' – a set of social media influencers and ambassadors for the show. Alongside this, guests can head over to the main stage or demo stage to see workshops and discussions from prominent figures within the home and organisational space, such as: Georgina Burnett AKA The Home Genie, Richard Pearson, Emily Norris, Laura Mountford AKA Lauracleanaholic, Lucy Mansey AKA Organised by Lucy and Sophie Laird AKA The Folding Lady.



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Numerous brands and retailers will each be bringing a range of samples, activations, competitions, and exclusive show offers for visitors. Among those returning for 2023 are the likes of Minky Homecare, The Pink Stuff, Zoflora, The Label Lady and Fill alongside some brand-new brands attending for the first time this year including Air Wick, Henry Hoover and Dr Beckmann. A full list of exhibitors can be found [here](#)

“It turns out, millions of wonderful home makers who had felt exactly the same way as I did were combatting their isolation by sharing videos and support online. This digital community of real people living real lives served as a coping strategy for me through a difficult time of my life – and when lockdowns lifted – I knew that I wanted more than anything to give back to the people who had helped me.” –

Penny Moyses, Founder of Clean & Tidy Home Show



As part of the show's #shinenotshame commitment, everything from the timetable content to the charity partners and show features has prioritised mental health and wellbeing. A notable first stop is the Help Desk, supported by the fyio app – which is a great spot to collect thoughts, friends and plans by the show entrance. Everyone who attends the show will receive a goody bag, filled with free samples and memoirs of the event from our sponsors.



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The Clean & Tidy Home Show is dedicated to redefining the way we approach home cleaning and organization. By bringing together industry experts, innovative products, and inspirational concepts, the event aims to empower individuals to create spaces that are not only clean and tidy but also promote well-being, efficiency, and a sense of pride. Part of this is the inaugural Clean & Tidy Awards taking place on Sunday 15th October to celebrate the brands, products and thought leaders committed to creating happier and more functional homes.

The Clean & Tidy Home Show are proud of their commitment to diversity, mental wellbeing and to be working with supporting the following organisations:

[APDO Association of Professional Declutterers and Organisers](#)

[Black Business Network](#)

[The British Institute of Cleaning Science](#)

[Crisis](#)

[EventWell](#)

[Hoarding UK](#)

[The Hygiene Bank](#)

[Mind in Tower Hamlets and Newham](#)

[Progressive Housewares Magazine](#)

[Products of Change](#)

Ticket prices are £10 for day, £15 for the weekend, advanced purchase recommended at [www.cleandandtidyhomeshow.com](http://www.cleandandtidyhomeshow.com)

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