



# Exhibitor manual

## Amplifying your brand

At Excel London, you can engage with key decision-makers during an event even before they reach your exhibition stand. It is a unique environment where visitors are receptive to new products and ideas. There is a variety of advertising opportunities across the public spaces in the venue, from traditional print and poster sites to impactful digital media solutions, all designed to bring your brand to life.

Download the [Branding & Media Pack 2025](#) for more information about our digital assets.