



Exhibitor manual

Catering, hospitality, and food safety

Stand and hospitality catering at Excel London is provided by its in-house catering partner [Excel London Hospitality](#) (ELH). This also includes all food and drink served at a party or reception as exhibitors are not permitted to bring in their own alcohol, soft drinks, or food.

Book tasty snacks and drinks using seasonal ingredients for your stand crew or your clients. Delivered direct to your stand, menu choices are varied and can be tailored to your needs. Go to [ELH's website](#) or [contact the ELH team](#) directly to discuss your requirements.

All food and beverages to be consumed onsite must be purchased from the retail units or from the in-house caterer, [ELH](#), apart from food and drink brought by individual for personal consumption only. This is essential in order to comply with UK Food Safety Standards and Law as food and drink can be a risk to public health.

Sampling of food and beverage is only permitted for the producer, manufacturer or seller to promote the bigger product and where they form an essential part of the event. Please download '[2025 Food and Beverage Sampling Guidelines](#)' for more information. All sampling guidelines and food safety compliance must be adhered to, in line with the industry approved standards.

Please note that written permission to sample must be obtained from the organiser and the venue before sampling the event, and exhibitors must also have their documents ready onsite at the event for inspection and audit.

For more information and menus go to [ELH's website](#) or [contact the ELH team](#).