

An ADNEC Group Company

EXCeL
LONDON

Why London

WE TAKE
EVERY
EVENT TO
HEART



Why, sir, you find no man,
at all intellectual, who is
willing to leave London. No,
sir, when a man is tired of
London, he is tired of life;
for there is in London all
that life can afford.

Dr Samuel Johnson
— 1777

Welcome to the most international city on the planet

From our time zone and location to world renowned industries, education and research, London sits at the heart of the world and is a natural global meeting place.



The best connected city on the planet



A time zone that works for everyone — the business day in London overlaps with the rest of the world



A common language — making it easier for delegates from all over the world to meet, network and do business



Access to a large and diverse workforce, across industry sectors



A commitment to provide value and commercial certainty



A world leader for business

When you bring your event to London, you are instantly within easy reach of inspirational speakers, new business partners and a talent pool of 14 million people.

40% 40% of European HQs of the world's top technology companies are based here

40K More than 40,000 digital technology businesses, employing 200,000 people



Home to Tech City — Europe's Silicon Valley



One of the world's top 3 international financial centres, with over 480 banks

50% Over 50% of Fortune Global 500 companies have a base in London

717

Home to 717 life sciences companies, generating £5.6bn

50K 50,000 medical students studying at internationally respected universities



Home to The Francis Crick Institute - the biggest biomedical laboratory in Europe



Home to the world's media with more overseas bureaus than any other city in the world



A city that is ready to welcome your delegates

No matter how many times you visit there is always something new to see and do in London. From history that stretches back a 1,000 years to world class theatre and food inspired from every corner of the globe, London will leave your delegates feeling inspired.



Five airports offering direct flights to 348 destinations



125,000 hotel rooms from budget to luxury



A global community with over 300 languages spoken



More museums than any other city in the world



A shoppers paradise from iconic department stores to vibrant markets



70 free attractions and 4 World Heritage sites



Celebrated food culture with 70 cuisines and 60 Michelin starred restaurants



Unparalleled theatre experiences, including London's West End



More than 3,000 open spaces, including eight Royal Parks



A home of world leading events

Whether your event is a large scale congress or an intimate, smaller meeting, it will find a natural home at ExCeL London.



A space to suit everyone from multi-purpose event halls to executive boardrooms



Continued investment in our product and our people



A high-end catering experience, featuring well-known brands and celebrity chefs



A premium tech infrastructure, with a specialist service delivery team



The ability to flex and scale our space to fit your requirements



A commitment to deliver service excellence and exceed expectations



A responsible venue putting CSR at the heart of everything we do



The events super highway

From next year, your delegates will be able to access the entire city within record time, when Crossrail (the Elizabeth Line) opens. ExCeL will have its own dedicated Crossrail station, connecting the venue to Heathrow in 43-minutes.

15bn

A brand new £15 billion railway, with state-of-the-art trains



Opening up increased hotel accommodation across the city, with direct access to ExCeL



12 trains an hour, each carrying 1,500 passengers



Better connections to London's business and leisure opportunities

Example train times to ExCeL

Canary Wharf
3 minutes



Farringdon
12 minutes



Bond Street
17 minutes



Heathrow
(from 2019)
43 minutes



Liverpool Street
10 minutes



Tottenham Court Road
15 minutes



Paddington
20 minutes



Making London work for you

We work in partnership with the capital's convention bureau, London & Partners, to ensure that every aspect of the city works for you and your delegates benefit from everything that London has to offer.

Our teams can help to deliver events in a way that is only possible in London



Foreign Direct Investment team working hand in hand with our CVB (Convention and Visitor Bureau) to access London's business community



PR and marketing opportunities to extend the reach of your event in our city



Access to London's world leading medical and scientific sector, extending the lifecycle and impact of your congress within the local community



Leveraging a partner community to provide you with offsite dinner venues, hotels and attractions



Introductions to aspirational brands and people for sponsorship sales, keynote speakers and increased attendees



Knowledge and experience of making London work for you



Taking every event to heart

At ExCeL London, we take every event to heart. Whatever the ambition, we genuinely care about what our clients do and are committed to helping you achieve great things.

+44 (0) 20 7069 4602
salesenquiries@excel.london
www.excel.london



**Working in partnership
to find the right
opportunities for growth**



**Using our knowledge
and expertise to deliver
the best possible event
outcome**



**Guaranteed venue rates
for future years**



**Supporting every step
of your event planning
process**



