

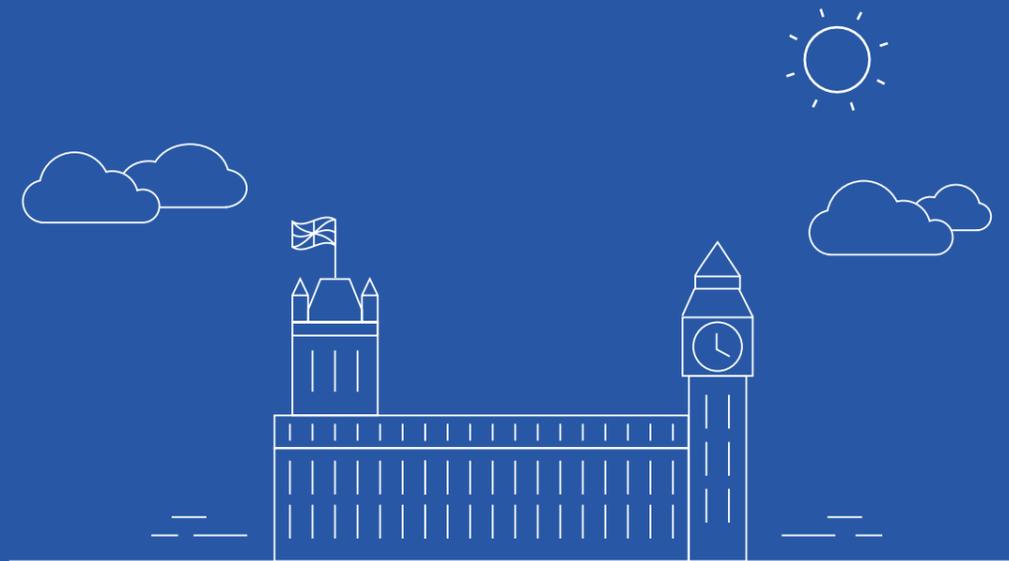
An ADNEC Group Company

**EXCeL**  
LONDON

# Why London



WE TAKE  
EVERYTHING  
EVENTS TO  
HEART



Why, sir, you find no man, at all intellectual, who is willing to leave London. No, sir, when a man is tired of London, he is tired of life; for there is in London all that life can afford.

Dr Samuel Johnson  
— 1777

## Welcome to the most international city on the planet

From our time zone and location to world renowned industries, education and research, London sits at the heart of the world and is a natural global meeting place.



The best connected city on the planet



A time zone that works for everyone — the business day in London overlaps with the rest of the world



A common language — making it easier for delegates from all over the world to meet, network and do business



Access to a large and diverse workforce, across industry sectors



A commitment to provide value and commercial certainty



## A world leader for business

When you bring your event to London, you are instantly within easy reach of inspirational speakers, new business partners and a talent pool of 14 million people.

**40%** 40% of European HQs of the world's top technology companies are based here

**40K** More than 40,000 digital technology businesses, employing 200,000 people

 Home to Tech City — Europe's Silicon Valley

 One of the world's top 3 international financial centres, with over 480 banks

**50%** Over 50% of Fortune Global 500 companies have a base in London

**717** Home to 717 life sciences companies, generating £5.6bn

**50K** 50,000 medical students studying at internationally respected universities

 Home to The Francis Crick Institute - the biggest biomedical laboratory in Europe

 Home to the world's media with more overseas bureaus than any other city in the world

## A city that is ready to welcome your delegates

No matter how many times you visit there is always something new to see and do in London. From history that stretches back a 1,000 years to world class theatre and food inspired from every corner of the globe, London will leave your delegates feeling inspired.

 Five airports offering direct flights to over 345 destinations

 153,000+ hotel rooms from budget to luxury

 A global community with over 300 languages spoken

 More museums than any other city in the world

 A shoppers paradise from iconic department stores to vibrant markets

 70 free attractions and 4 World Heritage sites

 Celebrated food culture with 70 cuisines and 60 Michelin starred restaurants

 Unparalleled theatre experiences, including London's West End

 More than 3,000 open spaces, including eight Royal Parks



# A home of world leading events

Whether your event is a large scale congress or an intimate, smaller meeting, it will find a natural home at ExCeL London.

 A space to suit everyone from multi-purpose event halls to executive boardrooms

 Continued investment in our product and our people

 A high-end catering experience, featuring well-known brands and celebrity chefs

 A premium tech infrastructure, with a specialist service delivery team

 The ability to flex and scale our space to fit your requirements

 A commitment to deliver service excellence and exceed expectations

 A responsible venue putting CSR at the heart of everything we do

# The Events Super Highway

From next year, your delegates will be able to access the entire city within record time, when the Elizabeth Line opens. ExCeL will have its own dedicated Elizabeth Line station, connecting the venue to Heathrow in 43-minutes.

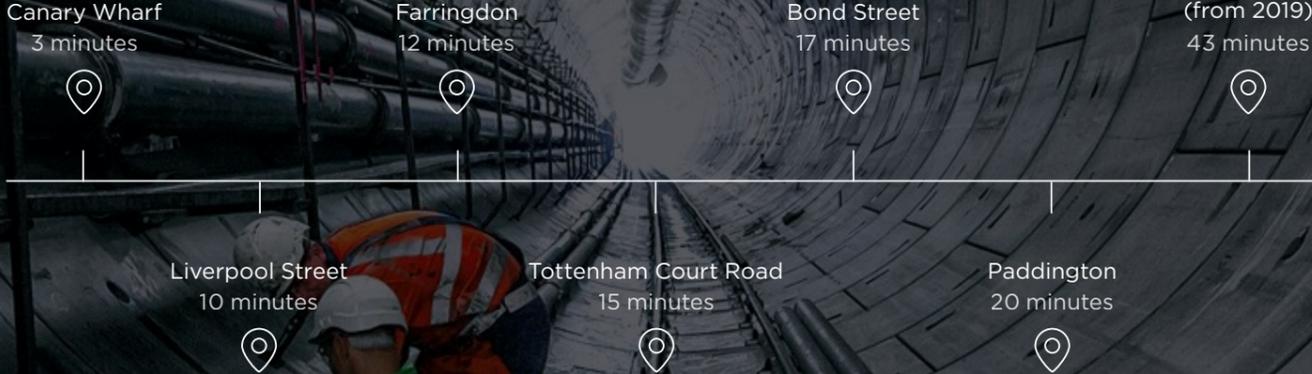
15bn  A brand new £15 billion railway, with state-of-the-art trains

 Opening up increased hotel accommodation across the city, with direct access to ExCeL

 12 trains an hour, each carrying 1,500 passengers

 Better connections to London's business and leisure opportunities

## Example train times to ExCeL



## Making London work for you

We work in partnership with the capital's convention bureau, London & Partners, to ensure that every aspect of the city works for you and your delegates benefit from everything that London has to offer.

### Our teams can help to deliver events in a way that is only possible in London



Foreign Direct Investment team working hand in hand with our CVB (Convention and Visitor Bureau) to access London's business community



PR and marketing opportunities to extend the reach of your event in our city



Access to London's world leading medical and scientific sector, extending the lifecycle and impact of your congress within the local community



Leveraging a partner community to provide you with offsite dinner venues, hotels and attractions



Introductions to aspirational brands and people for sponsorship sales, keynote speakers and increased attendees



Knowledge and experience of making London work for you

## Taking every event to heart

At ExCeL London, we take every event to heart. Whatever the ambition, we genuinely care about what our clients do and are committed to helping you achieve great things.

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Working in partnership to find the right opportunities for growth



Using our knowledge and expertise to deliver the best possible event outcome



Guaranteed venue rates for future years



Supporting every step of your event planning process

